

**Alamo Colleges
Factbook 2018**

Market Penetration by Alamo Colleges' Service Area County

	Texas Higher Education Fall 2017 ¹				
	High School Graduates	Enrolled in Higher Ed	Percent Enrolled in Higher Ed	Enrolled at Alamo Colleges	Percent Enrolled at Alamo Colleges
Atascosa	556	240	43.2%	78	14.0%
Bandera	149	73	49.0%	12	8.1%
Bexar	21,331	10,179	47.7%	4,209	19.7%
Comal	2,072	977	47.2%	207	10.0%
Guadalupe	1,959	874	44.6%	233	11.9%
Kendall	736	398	54.1%	58	7.9%
Kerr	481	201	41.8%	28	5.8%
Wilson	636	344	54.1%	109	17.1%
Alamo Colleges Service Area	27,920	13,286	47.6%	4,934	17.7%
Statewide	331,097	163,972	49.5%	5,025	1.5%

¹ Includes Texas Public or Independent Higher Education Institutions

Source: THECB High School Graduates Enrolled in Higher Education the Following Fall by High School County, School District

Prepared by: Institutional Research and Effectiveness Services (IRES), 11/2018